

For Immediate Release  
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## Joe Lamb Jr. & Associates Finding Creative Ways To Share The Outer Banks With The World

*With over Forty Years of Experience – Joe Lamb Jr. & Associates ARE the Experts in everything Outer Banks*

Kitty Hawk, NC – September 2009/ Joe Lamb Jr. & Associates / Press Release – [Joe Lamb Jr. & Associates](#), one of the oldest and most respected [real estate](#) and [vacation rental](#) companies on the [Outer Banks of North Carolina](#) has embraced new forms of distributing information on the Outer Banks including a [blog](#); [Facebook](#); [Twitter](#) and [MySpace](#).

By embracing ‘Social Media’ as well as traditional forms of marketing, the team at Joe Lamb Jr. and Associates is able to give vacationers, homeowners and perspective real estate clients a better understanding of the Outer Banks. This utilization of ‘Social Media’ means more timely and interactive communications and allows for engagement with their client base or to use a Facebook term “their fans”.

Family owned and operated since 1968, Joe Lamb Jr. and Associates professionally manage over 550 vacation homes and condominiums in such popular areas in the [Outer Banks](#) such as [Kitty Hawk](#), [Kill Devil Hills](#), [Duck](#), [Nags Head](#), [South Nags Head](#) and [Southern Shores](#). These rental properties range from cozy cottages to luxurious oceanfront estates. This extensive and exclusive offering allows for a satisfying and memorable vacation in Outer Banks accommodations sure to meet every budget and taste.

Dan Hardy, President and General Manager of Joe Lamb Jr. and Associates, credits their success to the personal relationships they have formed over 40 years with homeowners, clients and vacationers, “We have been a leader in the real estate industry for over 40 years, and have built a solid reputation by establishing an impressive interaction with our clients and they appreciate the personal attention our staff offers. Our utilization of emerging forms of media allows us to further these relationships and in fact, we think that we are strengthening relationships because of the frequency of communications with clients and homeowners. We have received many positive comments on our blog and other pages like Facebook and it is very satisfying to know that people are looking to us for information on the Outer Banks. We invite all of our clients, homeowners, and other interested people to follow us as we continue these endeavors.”



While specializing in property management and vacation rentals, Joe Lamb Jr. & Associates also features a full service [real estate](#) team dedicated to making the purchase or sale of Outer Banks property an efficient and

professional experience. Their realtors, who are known for their personal touch, have experience and knowledge in [residential, commercial and investment properties](#) throughout the Outer Banks.

#### **About Joe Lamb Jr. & Associates**

Joe Lamb Jr. & Associates is a family owned and operated real estate and vacation rental management company founded in 1968 in Nags Head, North Carolina. They feature over 550 vacation homes and condominiums throughout the Outer Banks of North Carolina as well as real estate listings for the area. Joe Lamb Jr. and Associates has offices in both Kitty Hawk and Kill Devil Hills to serve their homeowners and clients. Open 7 days a week, they can be reached via telephone: toll-free at 800-552-6257/locally at 252-261-4444; via email at [info@JoeLambJr.com](mailto:info@JoeLambJr.com) or via their user-friendly website, which features [real-time online bookings](#) at [www.JoeLambJr.com](http://www.JoeLambJr.com). This press release was submitted by [Visual Data Systems](#) on behalf of Joe Lamb Jr. & Associates.