

## **Privacy Policy**

Joe Lamb, Jr. and Associates, Inc. (JLJ) operates [www.joelambjr.com](http://www.joelambjr.com) (Site). This Privacy Policy informs you of how we collect, use and disclose personal information we receive from users of our Site. By using our Site without opting out of the collection and use of your information as described in the paragraphs that follow, you agree to our proceeding in accordance with this policy. You should also read our [Terms of Use](#).

### **Personal Information**

While using our Site, we may ask you to provide us with certain personal information that we preserve, store, disclose or can be used to contact or identify you. Personal information may include, but is not limited to, your name, email address, postal address and phone number. The methods used to protect your personal information include the requirement for authentication for access, anti-virus software, malware software, firewall software, and back-ups stored on SSL encrypted servers. You acknowledge and agree that JLJ may use, preserve, store and disclose this type of information unless you inform us that you want your personal information deleted from our system by telephone, mail or email.

### **Communications**

We may use your personal information to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe instructions provided in any email we send.

### **Log Data**

JLJ collects information that your browser sends whenever you visit our Site. This may include information such as your computer's internet protocol address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics. You can instruct your browser to block this data.

## **Cookies**

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from our Site and stored on your computer's hard drive. Like many sites, we use cookies to collect information such as broad demographics, site usage patterns. The information helps us in marketing, developing our Site, and the information we provide. You can instruct your browser to refuse all cookies or indicate when a cookie is being sent.

## **Do Not Track Disclosure**

Do Not Track (DNT) is a preference you can set in your web browser to let a Site you visit know that you do not want to be tracked by third party sites. You can disable or enable this setting by visiting the Preferences or Settings menu of your web browser. You have the option to opt out of a third party vendor's use of cookies by visiting the Network Advertising Initiative opt out page <http://optout.networkadvertising.org/#/> . Please be aware that some third parties may not honor DNT.

## **Local Social**

Local Social is our operations integration provider. Tenants can go to the GuestWeb platform to access an online lease agreement, payment receipts, and emailed correspondence related to reservations. They do not have to reserve vacations online. They may make reservations by phone or mail. They do not have to provide an email address and if not they will receive correspondence by mail only. Owners have access to the OwnerWeb platform where online agreements, reports, and correspondence related to their rental properties can be found. Owners do not have to sign their agreements, request reports, correspond online or provide an email address. We urge you to review the <https://www.lsitools.com/lsi-login/lsi-privacy/> Local Social website <https://www.lsitools.com/> .

## **Vacation Rent Payment**

Vacation Rent Payment is an online payment platform owned by YapStone that JLJ uses to accept online payments. We urge you to review the privacy policy on the YapStone website <http://www.yapstone.com/privacy-policy/>. You do not have to make online payments but instead make payments by mail.

## **Red Sky Travel Insurance**

This is an affiliated service that JLJ uses to insure tenants against travel interruption and cancellation. It is also used to reimburse our homeowners in case of accidental tenant damage claims. We urge you to review the privacy policy of their underwriter Arch Insurance Company <https://www.archinsurancesolutions.com/privacy-policy>.

## **Google**

Google has access to your information when JLJ utilizes Google's Adwords Remarketing advertising and Google Analytics. We urge you to review the privacy policy on the Google website <https://policies.google.com/privacy>. Third party vendors, including Google, show our ads on sites on the internet and they use cookies to serve ads based on a user's prior visits to the JLJ website. You may opt out of Google's use of cookies by visiting the section of Google's privacy policy called *Your Privacy Controls*.

## **Other Entities with Access to Your Information**

By using the Site your personal information will be available to InterCoastal Net Designs, MailChimp, HomeAway Software, and Compro Computers. The Site is hosted by InterCoastal Net Designs, <https://www.icoastalnet.com> who also provides our email, internet and reservation integration. We manage your reservation and document your payments through software known as V12 owned by HomeAway Software, <https://software.homeaway.com/vacation-rentals/products>.

Compro Computers, <https://www.eccompro.com> is our information technology provider and may access your personal information when performing functions to protect the security or integrity of our Site. There is no opt-out option for these sites. These entities have access to your personal information as needed to perform their functions. We invite you to visit their websites to review their terms and policies.

MailChimp is an email marketing service, <https://mailchimp.com/legal/privacy/>. You can unsubscribe if sent an email through this entity by clicking the unsubscribe link in the email or by contacting JLJ directly.

### **Release of Information**

JLJ may release your personal information if required to do so by law or in the good faith belief that such is reasonably necessary to: (a) comply with legal process; (b) enforce our Terms of Use; (c) respond to claims that information violates the rights of third-parties; (d) protect the security or integrity of our Site; or e) protect the rights of our business, employees, owners, guests, providers, affiliated or related entities, users, and/or the public.

### **Business Transaction**

If JLJ is involved in a merger, acquisition or asset sale, your personal information may be transferred. We will provide notice before your personal information is transferred and becomes subject to a different Privacy Policy.

### **Links To Other Sites**

Our Site contains links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the privacy policy of every site you visit. JLJ has no control over, and assumes no responsibility for, the content, privacy policies, storage, or practices of any third party site or services.

## **Notice To Non-USA Users**

If you are located outside the USA the laws of your country may deem USA laws to have inadequate data protection. If you are located in a country outside the USA and voluntarily submit personal information to us on our site, you consent to the transfer of your information to the USA and its use, preservation, storage and disclosure as provided in this Privacy Policy.

## **Children's Privacy**

We do not do business with minors under age 18. We never knowingly collect personal information from children under 13. If you are a parent or guardian and are aware that your child has provided us with personal information, please contact us immediately. If we discover that a child under 13 has provided us with personal information we will make reasonable efforts to protect the confidentiality, security, and integrity of the personal information collected and delete the information using reasonable measures to protect against its unauthorized access or use.

## **Changes To This Privacy Policy**

JLJ may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our Site. You are advised to review our Privacy Policy periodically for any changes.

## **Security**

The security of your personal information is important to us, but no transmission over the internet is absolutely secure, and we cannot guarantee total security.

## **Questions**

If you have any questions about this Privacy Policy, please contact us at [info@joelambjr.com](mailto:info@joelambjr.com).

*This Privacy policy was last updated on 05/25/18*